

*Jacky's Sharing of
Cambridge Study
Trip*

DISCOVER, LEARN & REFLECT— MEANING OF TRIP & LIFE

The Chinese University of Hong Kong
Jacky Liu Hong



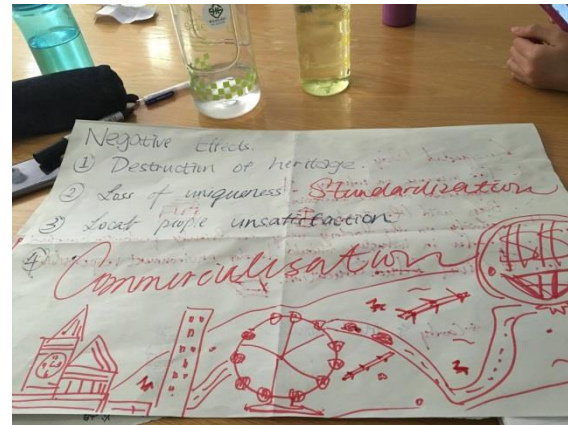
Why Cambridge?

- One of the most prestigious universities
- Unique teaching system and academic atmosphere
- Collegiate university
- Cultural exposure



What have I gain ?

- Academy
- Culture
- Friendship





Academy Practical skills

- Public Speaking
- Debating skill
- Negotiation Skill
- Viral video



TESCAN'S PRICE

\$30		11		18		15
\$20	11		2		2	
\$10		2		8		15
	18		8		3	
		2		3		5
	15		15		5	

monthly price is \$20 and

FOR EXAMPLE: If your Angria's monthly price is \$20, you will both have profits of \$8 million.
 BUT, if your monthly price is \$10 and Angria's price is \$20, you will have a profit of \$15 million and their profit will only be \$3 million.

Academy Business

- Innovation
- Entrepreneurship
- Human Resource Management


Philip Baddeley
 Entrepreneur : Investor : Educator : Blogger : Publisher
www.equityfingerprint.com www.cambridgecluster.com

My life was changed by a teacher, Mr Moore, so I entered Oxford. In the '70s no one at Oxford thought about becoming an entrepreneur.

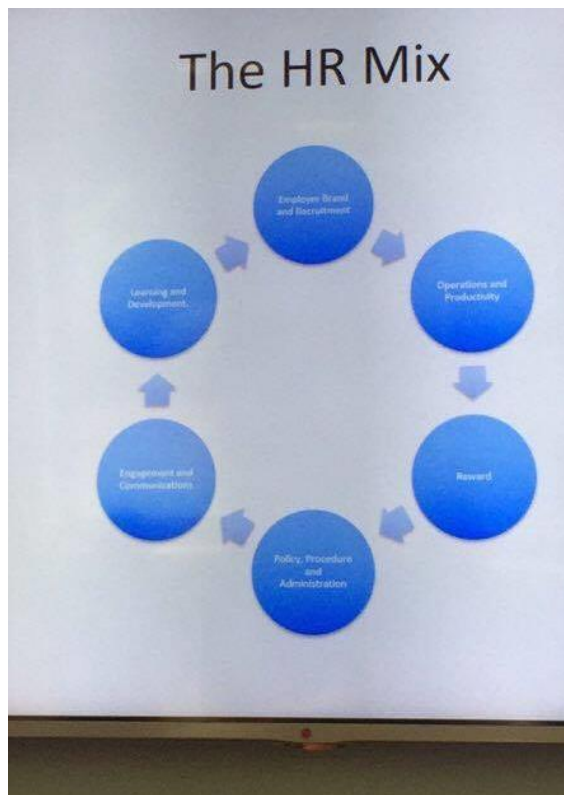
I worked for a mining company and an investment bank where I first met entrepreneurs and angel investors. In 1982, I started Baddeley Associates which grew to 50 people and was sold in 1987. All fifty people shared in the spoils.

After a decade as a house-husband, I started angel investing in technology companies in Cambridge. Wanting to help people understand the way equity is used to build technology companies, I developed Equity Fingerprint. I published a graphic novel *Charming Angels & Slaying Dragons*.

FAST FACTS
 Born: September 1949
 Family: 2 kids, 2 grandchildren and no entrepreneurs
 Total invested: £100,000+
 Prize "possession": my partner
 Ideal holiday: walking in the Lake District
 Relaxing: talking about Equity Fingerprint and meeting entrepreneurs
 Best advice: build value



Copyright Equity Fingerprint 2011





Cultural

- Museum Visiting
- English History
- Free Day Trip
- Final Project



Last but not least.....

- 20 of you!



Your current
life=How you
want to live?



Explore tiny
interesting things
in life.



Set no limit to
yourself
because WE
create
possibility!



Thank you!