

Studying at  
Magdalene College,  
University of Cambridge



# General

- ◆ Virtual currency
  - ◆ Ex. Bitcoin
- ◆ Referendum
- ◆ Types of investment
- ◆ Debate - oxford style
  - ◆ Should trinity college continue to invest in fossil fuel?
  - ◆ Ethical?

# Business

- ◆ Growth of company
- ◆ Style of leadership – understand the culture
- ◆ Marketing
  - ◆ 4ps – price, product, promotion, place
  - ◆ SWOT analysis
- ◆ Human resource
  - ◆ Recruiting
  - ◆ Interviewing
  - ◆ Motivation
  - ◆ participation

# Case Study

- ◆ Chris Harding vs. Sandy king
  - ◆ Experience vs. innovation
  - ◆ Negotiation
  - ◆ Human resource management
  - ◆ Conflict
  - ◆ Decision making
  - ◆ Motivation
  - ◆ Leadership

# Fire protection

- Fire extinguisher
  - Powder
  - Blanket
- Smoke detector
- Candle in chapel

